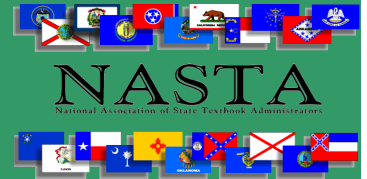


National Association of State Textbook Administrators

2009 Summer Meeting

August 1-4, 2009

at the Hyatt Regency, Greenville, South Carolina



Highlights:

- **Geoff Fletcher** is a board member of State Educational Technology Directors Association (SETDA), former assistant commission in Texas with responsibility for curriculum, assessment, textbooks, technology and professional development. Currently he is the editorial director for the Education Group at 1105 Media with responsibility for THE Journal and Campus Technology. He also convened the Congress on the Future of Content hearings and meeting (www.contentcongress.com) in 2008. Geoff will lead a discussion on the use of **digital content** and its relationship to instructional materials adoption processes and share tangible solutions to identified barriers for policy-makers, educators, and publishers. He will provide descriptions of actions taken by several states to redefine instructional materials in the context of changes in federal policy relating to **national and international standards and benchmarking** and the affect on instructional materials.

Who Should Attend:

State administrators of textbooks and instructional materials programs

Benefits to State Textbook Program Administrators:

- Learn how other states are embracing **digital content** and **incorporating technology** into the instructional materials adoption process.
- Hear updates from **AAP** and **BMI**.
- Enjoy endless opportunities to **learn from counterparts** in other states and **share strategies** for improving caravans, evaluation committees, bid processes, and the use of accessible instructional materials.
- Participate in discussions and make recommendations affecting **instructional materials nationwide**.

Through collaboration with other members and in cooperation with AAP and BMI, our members are able to gain a better understanding of potential benefits or cautions associated with new initiatives related to instructional materials.

Meeting Location:

Hyatt Regency
220 North Main Street, Greenville, SC
29601; (864) 235-1234
www.greenville.hyatt.com

For a complete agenda and more information, visit
www.nasta.org

In conjunction with:

Association of American Publishers (AAP)
Book Manufacturers' Institute (BMI)
Advisory Commission on Textbook Specifications (ACTS)
and Textbook Depositories